BUMooN

Executive Summary

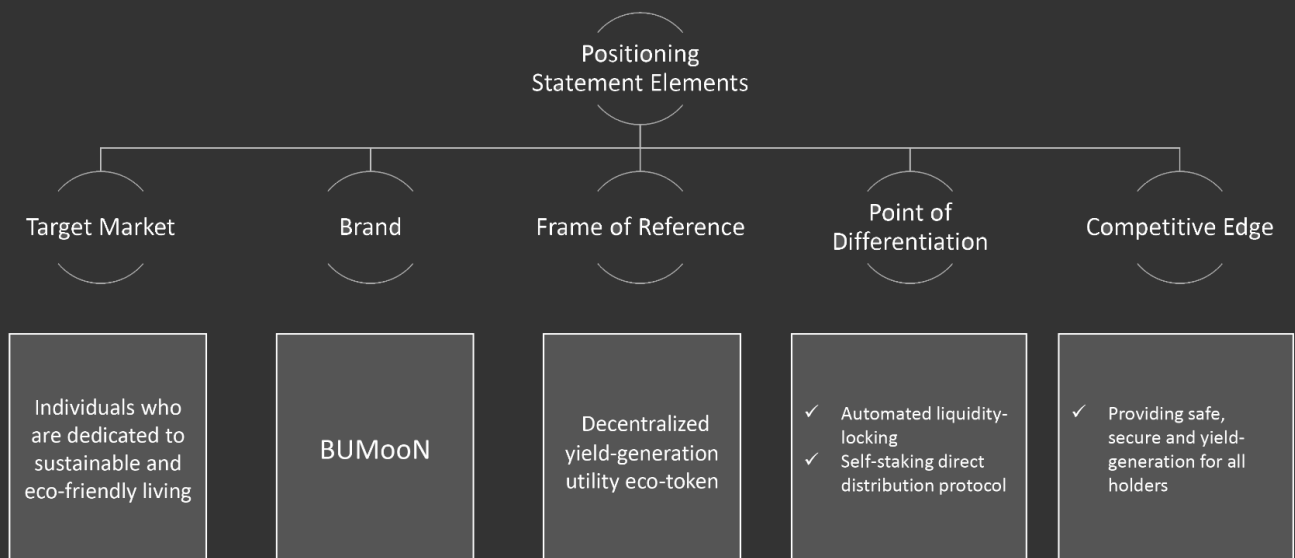The Next Level of Investment

v2.0

About Us

BUMooN was launched on June 5, 2021. Since its inception, the development team was formed out of investors from the community. Continuing with the community-driven aspect, the development team aims for community involvement and maintains full transparency for the project. With a community-led decision to pursue earth rehabilitation efforts with Save Our Planet.

The development team comes from a diverse background in different sectors and experience for the mutual benefit of the project and holders.

BUMooN's long term goal is focusing on ecological conservation efforts to reduce the man-induced effects of global climate change, while providing economic empowerment for all through an appreciating decentralized yield-generating cryptocurrency.

Objective

- **Positioning Statement**

| Target Market	Brand	Frame of Reference	Point of Differentiation	Competitive Edge
Individuals who are dedicated to sustainable and eco-friendly living	BUMooN	Decentralized yield-generation utility eco-token	✓ Automated liquidity-locking ✓ Self-staking direct distribution protocol	✓ Providing safe, secure and yield-generation for all holders

BUMooN is a decentralized yield-generation utility eco-token. The token operates on an automated liquidity-locking and self-staking direct distribution protocol, providing safe, secure and yield-generation for all holders.

BUMooN is a utility token ecosystem and will be used for:

- Network donation pooling.
- BUMooN Closed-Loop Business in Parallel With Green Projects.
- Reward for BUMooN Green Programs.

Recognizing the harmful impacts of cryptocurrency mining and global warming problems on the environment, which will result in a decrease in world GDP by 18%; beating the decline in world GDP due to the Global Financial Crisis and the Pandemic Crisis. BUMooN focuses on ecological conservation efforts, helping to offset, mitigate, and potentially reverse the damage done by humans and other carbon footprint activities.

- **Garbage Mining**
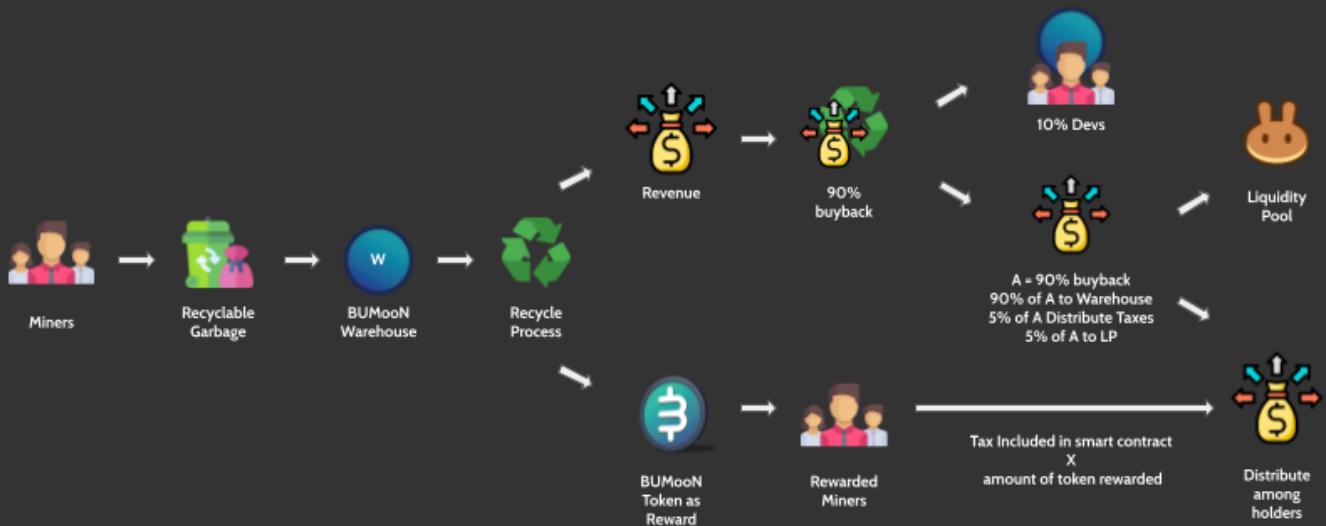
With those concerns of problems, BUMooN aims to provide a reward for green mindset people that in-line on save our planet's programs. We let people trade recyclable garbage for BUMooN tokens as detailed below.

From the detailed process above, clearly illustrated that mining BUMooN tokens does not require a supercomputer with higher hashrate, anyone can simply collect recyclable garbage and drop it to the BUMooN warehouse, and then receive the BUMooN tokens as reward afterwards. That's how mining BUMooN tokens works.

In another process, BUMooN Teams will sell the collected garbage to some collectors and receive a real money to scale up the liquidity pool by 90% of total selling, while 10% of the rest taken as fee for BUMooN Teams

- **BUMO^{2}N**
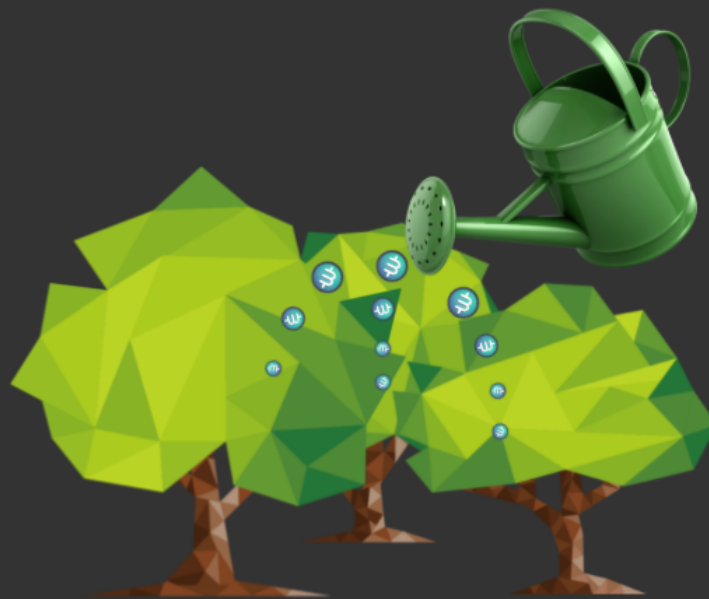
Imagine carbon dioxide will dominate someday in the future and be the worst impact on technology growth and human beings. As the BUMooN tokens aimed at sustainability projects also evolves it's journey to the next level of balance between environmental, business, and technology, BUMooN teams continuously keep on track to do charity work to grow more oxygen resources.
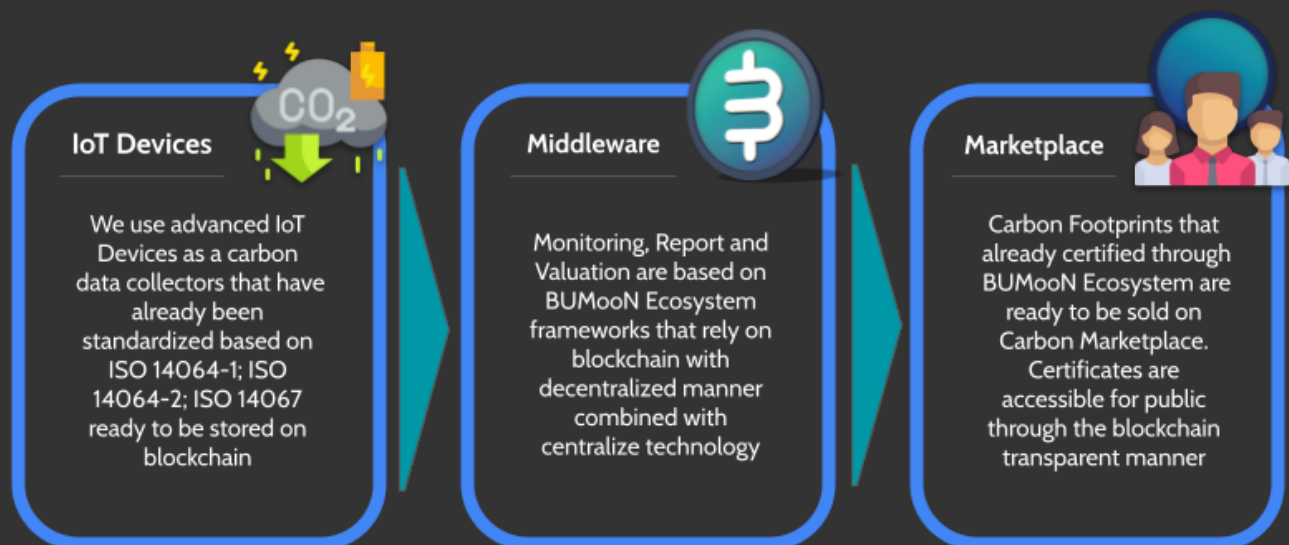
- **SooLAR**

BUMooN relations and partnership team managed to work in tandem with Solar Energy Company with the intention of making BUMooN tokens available as a reward method to accelerate social inclusion for environmentally friendly lifestyles.
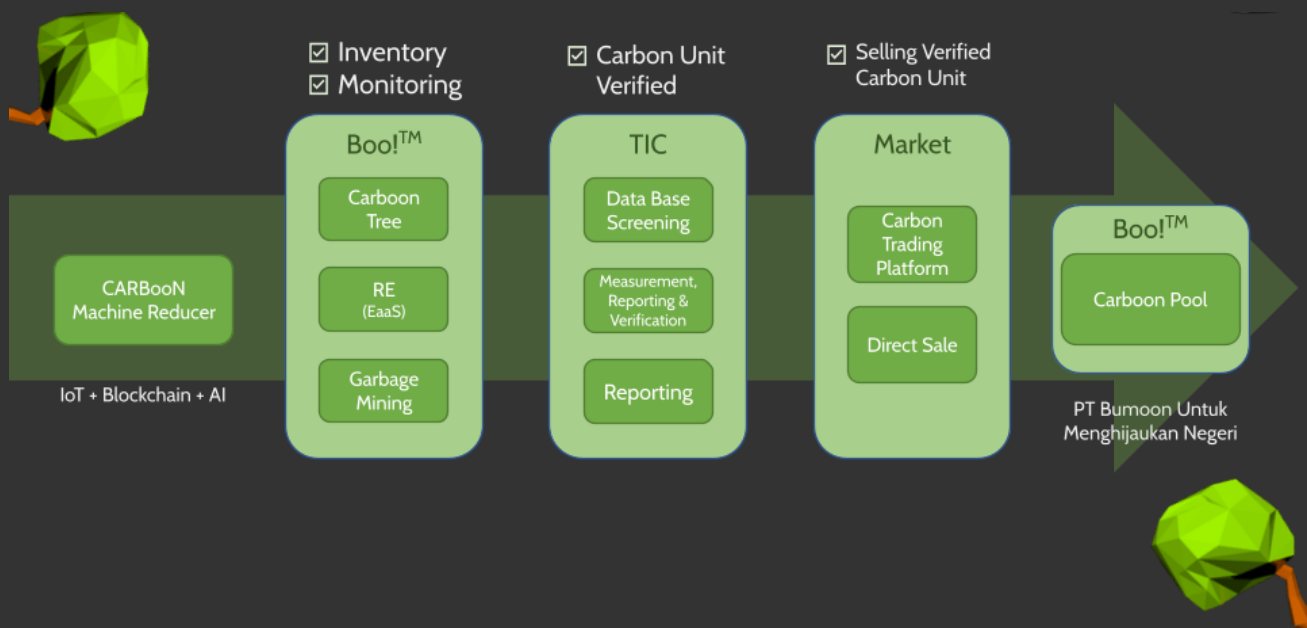
In the future, the company itself plans to expand their technology to develop IoT-based tools that can monitor its carbon reduction in their solar panel, the whole ecosystem handled by BUMooN tokens Ecosystem.

- **CARBooN**

The next level action of carbon reduction was **The Kyoto Protocol**. On April 16th 2016, 195 parties signed the agreement for reducing greenhouse gas emissions in an effort to limit the global temperature, the agreement itself is known as **The Paris Agreement**. Many industries also NGO participated in The Kyoto Protocol Ecosystem and the well known one sure was Tesla. As for 2021, Tesla Inc. generated over $354 Million from carbon trading, in short they are paid for their innovation in terms of carbon reduction.

CARBooN is one of a BUMooN projects that aims to participate over the carbon trading activities, while in the first 3 projects we are focused on 3R (Reduce, Reuse, Recycle), in the other hand CARBooN works to enhance the potential business in those 3 activities in return for revenue stream. CARBooN flow illustrated as the figure below

IoT Devices

We use advanced IoT Devices as a carbon data collectors that have already been standardized based on ISO 14064-1; ISO 14064-2; ISO 14067 ready to be stored on blockchain

Middleware

Monitoring, Report and Valuation are based on BUMooN Ecosystem frameworks that rely on blockchain with decentralized manner combined with centralize technology

Marketplace

Carbon Footprints that already certified through BUMooN Ecosystem are ready to be sold on Carbon Marketplace. Certificates are accessible for public through the blockchain transparent manner

With the empowering of IoT, Blockchain, and several partnerships with certified TIC companies, CARBooN will be able to become a supplier of certified carbon to be traded in the carbon market as explained at the figure above.

Revenue generated from CARBooN activities will be treated the same as the closed-loop model of Garbage Mining. Every profit receives will be repurchased and taxes for distribute are automatically applied due to our smart contract logic

Enabler

Boo™ stands for *BUMooN Operation Orchestrator* is a mobile application that works for Android OS & iOS in order to orchestrate BUMooN projects and its participants. **Boo™** is a part of BUMooN Ecosystem which directly communicates with users. Currently, there are several features at this time including wallet management, send, transfer, swap, and freemium business models features.

Since there is no fully controlled server available on **Boo™**, we decided to make **Boo™** work in a decentralized way to keep it under low resources but also provide handy and high performance tools for users.

Tokenomics

Warehouse
40%

Public
30%

Developers
6%
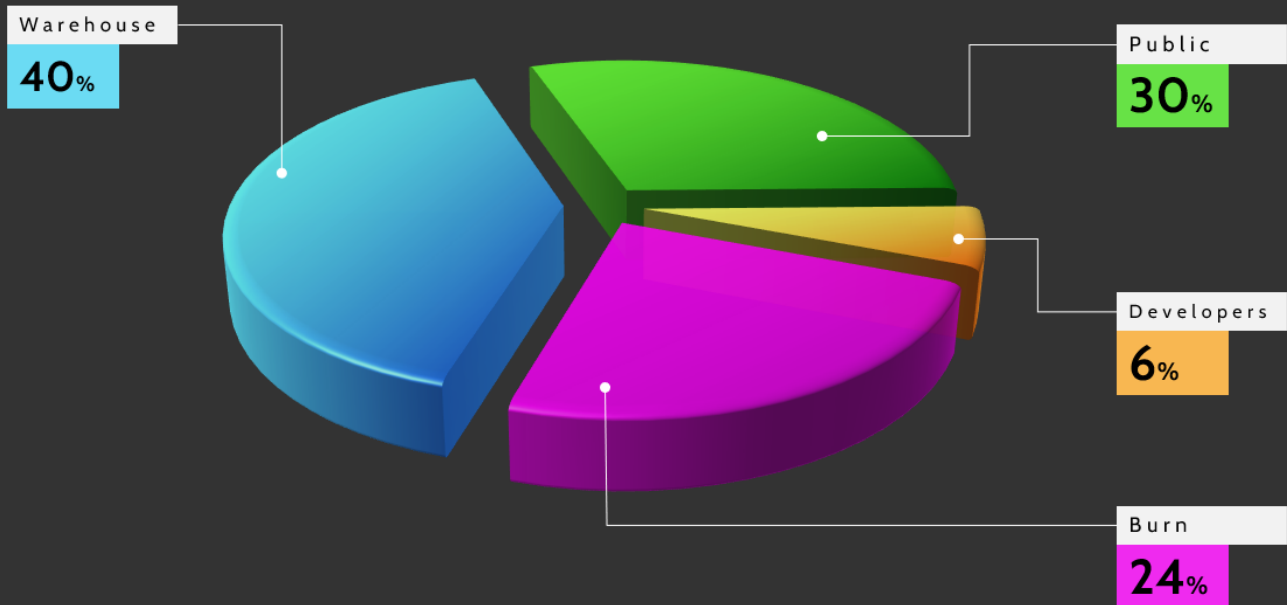
Burn
24%

With a total supply of 1 quadrillion, BUMooN Warehouse will keep 40% of total supply to be burned monthly until the presale event closes. In another part as the initial, 20% of total supply is allocated to the Pancake Swap liquidity pool and when it halves, BUMooN Warehouse will inject another supply by 10% afterwards, so the total amount in the liquidity pool becomes 30% provided by teams and **locked**.

While launching it's programs token will be burned by 24%, developers acquisite 6% of total supply as the initial shareholder. also BUMooN team offer a presale event that is held until 1st of December 2021 with routine burn mechanism (different presale from ICO)

BUMooN aims to be a safe long-term investment that grows with its community. The Liquidity Pool has been locked also several starting tokens burned to ensure there's no such a thing as often called rug pull action. There may still be holders with large amounts of tokens naturally made from presale, vip investment, and wholesale purchase.

As any long-term holder could become a whale one day with the amount of tokens being burnt and liquidity being locked meanwhile more investment and holders joined in parallel. Simply to say, those all things means there is absolute certainty that developer rug pull action will never happen. Although an independent whale dumping may cause short term harm to the value of BUMooN, the community and it's projects value of investment can always recover and luckily the BUMooN smart contract algorithm handles a max transfer amount by 20 trillion.

- **Automatic Liquidity Pool**

To ensure a long life of BUMooN, liquidity is added to the Liquidity Variable Pool by taking a fee of 5% every transaction then automatically transferred to the existing Liquidity Pool after the amount itself meets the threshold at 2 billion tokens. As its initial liquidity is all locked, no one (including the developer or admins) can pull the liquidity out for a specific time. The more transactions, the higher the floor gets.

- **Static Redistribution**

The contract takes another 5% fee from any transaction, including buying, selling, or transferring between wallets, then redistributes those tokens among holders. The goal is to retrain long-term holders and ensure confidence in investors to hold during volatility while earning redistributed returns. BUMooN investment program makes people money safe, secure, and upscale while benefiting our environment, and hopes to protect all investments by implementing algorithms to mitigate market manipulation tactics employed by large investors.

Redistribution is conditional upon the volume of the token being traded. This alleviates sell pressure caused by early investors buying at the token's start, when the Liquidity Pool is extremely low. The reward is that the early investor's potential high sell volume

would increase the amount of coins redistributed to the Liquidity Pool and community members' wallets.

Roadmap & Development

Phase 1

• Design and Creation

• Social Media Engagement

• Administrator Team

• Website Enhancement

• Partnership

• BUMooN Merchandise

• Presale

Phase 2

• Prepare for CoinMarketCap and CoinGecko Listing

• Hold Community Pool for Charity

• Kick off Save Our Planet Execution Project Act

• BUMooN Green Projects Enabler Development

• Active Marketing to Sustain Community Growth and Value Appreciation

• Routine Burn

Phase 3

• Expand Admin Team to Accommodate Next Phase of Growth

• Save our planet program on run

• BUMooN garbage dropship location

Phase 4

• Establish physical BUMooN Office Locations to Facilitate Ecological Operations

• Continue to Expand Charity Partnership Network Through Regular Outreach and Collaboration

• **MORE TO COME** •